



Horticulture

Research Protocols

Whole Farm Financial Project

Objectives: 1. Report whole farm financial data from fruit and vegetable farms to provide baseline/comparison data for other farmers.

Farmer-cooperators, *anonymous* will:

- Keep in contact with PFI with updates and questions.
- Complete Whole Farm Financial forms and questionnaire and return data to PFI within the requested time period.
- Respond to follow-up questions regarding the data.

Practical Farmers of Iowa will:

- Set up research protocol and complete data aggregation and presentation.
- Keep farm identity confidential.
- Allow farmers to review the report before publishing.
- Publish results in a PFI research report, on PFI website, and potentially other outlets.
- Provide \$250 cooperator payment at conclusion of project year.