

**Rebuilding the Small Grains Economy** 

#### MISSION

Equipping farmers to build resilient farms and communities.





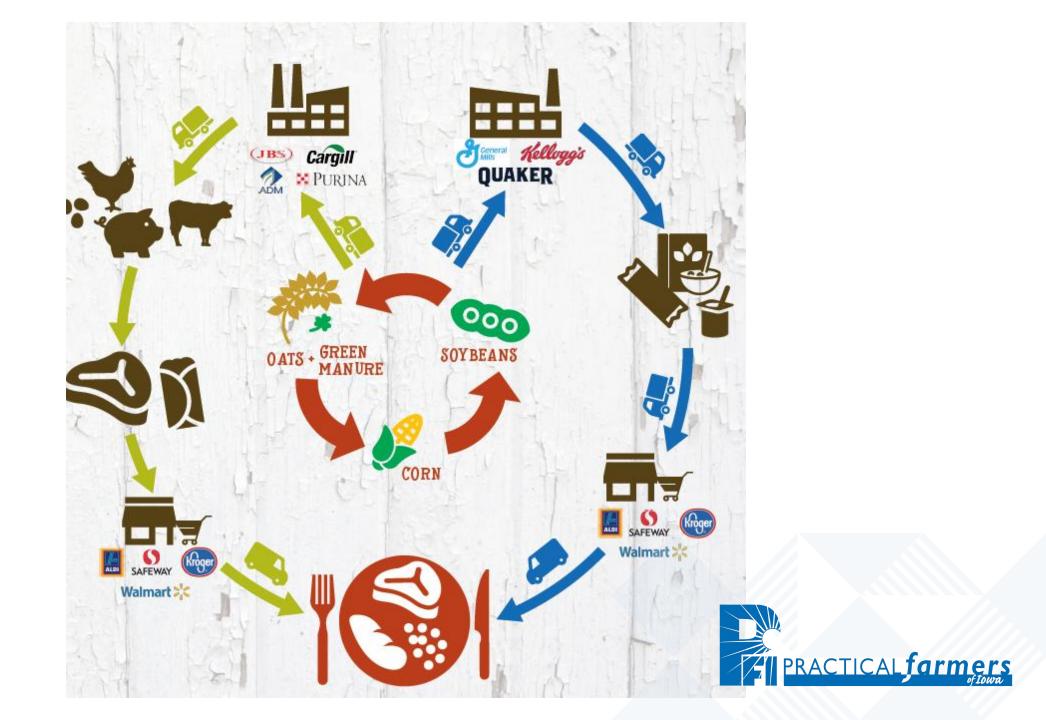
#### Rotation Effect



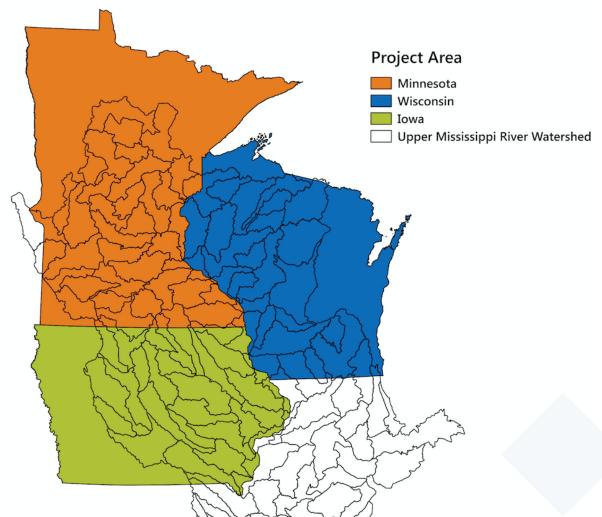
"Incorporating more legumes into my rotation lets me cut back on N fertilizer rates."

-Tim Sieren, Keota





## 2016 CIG Award: Small Grains Large Gains





This material is based on work supported by the Natural Resources Conservation Service, U.S. Department of Agriculture, under number 69-3A75-17-30.

## 2016 CIG Award: Small Grains Large Gains

Cost share of \$40/acre on up to 80 acres per farmer

	<b>Budgeted Acres</b>	Actual Acres		
2017	825	825		
2018	1,325	2,706		
2019	1,500	119		
Total:	3,650	3,650		



#### Methods

- Farmers participate in cost share on small grain crop + legume cover crop 2017
- Farmer data collected via survey in 2017 & 2018
- Data used to populate:
  - Enterprise Budgets
  - Resource Stewardship Evaluation Tool (RSET)
  - Fieldprint Calculator (FPC)
  - Cool Farm Tool (CFT)

- Even though farmers would have third and fourth crops in rotation only 2017 and 2018 years used for this analysis
- Management changes captured include addition of a cover crop and changes in inputs to following crop year

## But Can it Pay??



### Can it pay?? Yes!

#### Iowa Enterprise Budget per Acre for Small Grain Rotation versus Corn–Soybean Rotation

	IOWA STATE UNIVERSITY		PRACTICAL farmers		
YEAR:	2017	2018	2017	2018	
CROP:	SOYBEAN	CORN	OATS	CORN	
TOTAL COST (Operating plus Overhead)	\$503.15	\$827.24	\$889.48	\$694.60	
NET RETURN OVER TOTAL COST	\$90.47	\$180.57	\$156.86	\$452.86	
NET RETURN OVER OPERATING COST	\$351.88	\$460.10	\$428.69	\$728.59	
SUMMARY:					
TWO-YEAR NET RETURN OVER TOTAL COST	\$271.04		\$609.72		
ANNUAL NET RETURN OVER TOTAL COST	\$135.52		\$304.86		
ANNUAL NET RETURN OVER CORN-SOYBEAN ROTATION	\$-		\$169.34		

## Diversify Revenue Streams

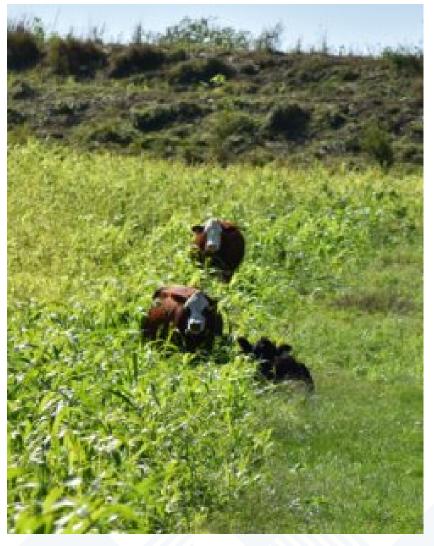
	IOWA STATE	IOWA STATE UNIVERSITY		
YEAR:	2017	2018		
CROP:	SOYBEAN	CORN		
REVENUE	\$594	\$1,007.81		
Grain	\$594	\$804.96		
Straw	\$-	\$202.85		
Hay	\$-	\$-		

PRACTICAL farmers					
2017	2018				
OATS	CORN				
\$1,046	\$1,147.46				
\$389	\$916.50				
\$280	\$230.96				
\$377	\$-				



## Incorporate Livestock







## Decrease Weed Management Expenses

	IOWA STATE U	IOWA STATE UNIVERSITY	
YEAR:	2017	2018	
CROP:	SOYBEAN	CORN	
INPUTS	\$93.45	\$154.99	
Nitrogen	\$-	\$39.30	
Application		\$8.70	
Phosphate	\$14.96	\$31.98	
Potash	\$20.75	\$17.55	
Manure	\$-	\$-	
(Application)	\$-	\$-	
Herbicide	\$40.00	\$48.36	
Machinery	\$8.40	\$4.20	
Insecticide	\$-	\$-	
Fungicide	\$-	\$-	
Lime	\$9.34	\$4.90	

PRACTICAL farmers				
2017	2018			
OATS	CORN			
\$344.40	\$31.20			
\$-	\$-			
\$-	\$-			
\$-	\$-			
\$-	\$-			
\$190.40	\$-			
\$154.00	\$-			
\$-	\$27.00			
\$-	\$4.20			
\$-	\$-			
\$-	\$-			
\$-	\$-			
PRACT	ICAL farm			

### Mean annual herbicide use, 2008-2016

Crop phase	2-year rotation, conventional	2-year rotation, low input	3-year rotation, conventional	3-year rotation, low input	4-year rotation, conventional	4-year rotation, low input
			lb active ingred	dients/acre		
Corn	1.04	0.04	1.04	0.04	1.04	0.04
Soybean	1.42	0.10	1.42	0.10	1.42	0.10
Oat with red clover or alfalfa	_	_	0	0	0	0
Alfalfa	_	_	_	_	0	0
Rotation average	1.22	0.08	0.85	0.05	0.61	0.04

Low input vs. conventional: -93%

2-year vs. 3-year and 4-year: -33% and -50%



#### Reduce Purchased Fertilizer



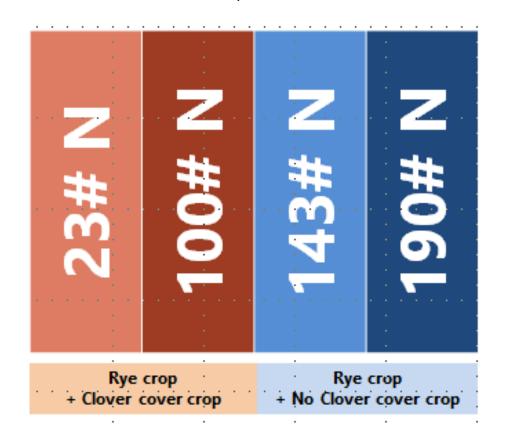
"Incorporating more legumes into my rotation lets me cut back on N fertilizer rates."

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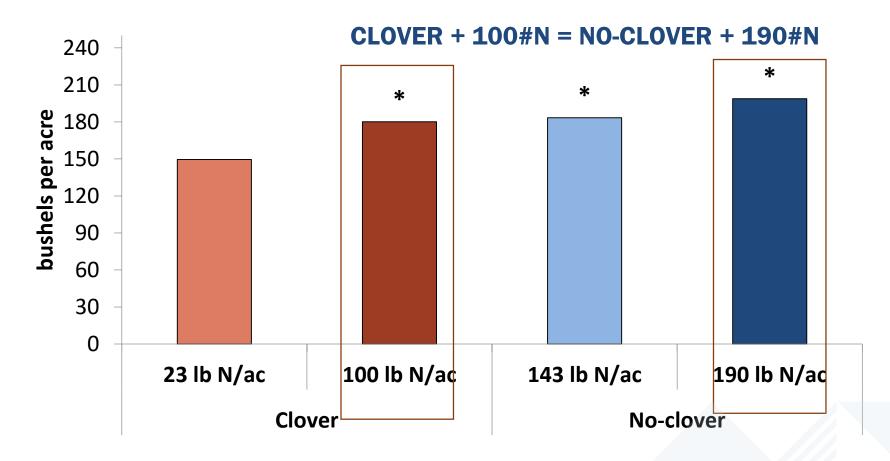
## HOW MUCH N FERTILIZER CAN BE REPLACED BY RED CLOVER "GREEN MANURE" COVER CROP?

• Tim Sieren, Keota





#### N FERT. REPLACEMENT OF CLOVER: CORN YIELDS



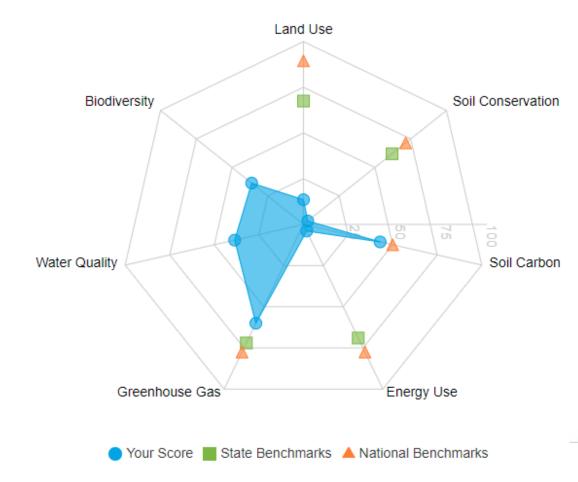
\*N FERTILIZER REPLACEMENT = 90 lb N/ac



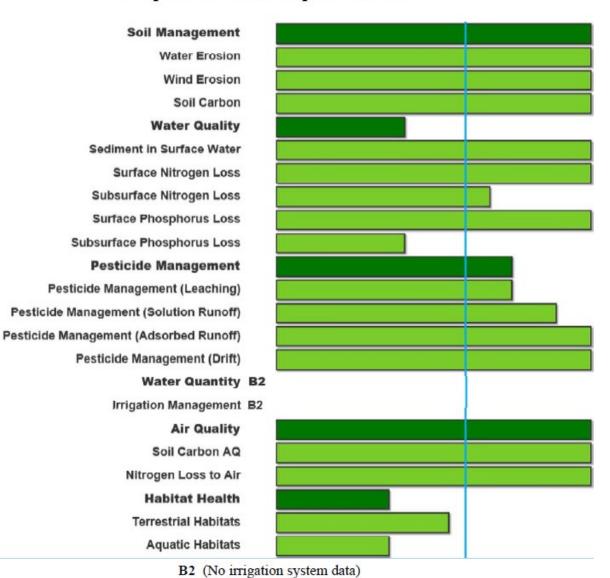


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NET RETURN OVER TOTAL COST	\$90.47	\$180.57	\$156.86	\$452.86	\$(306.25)	\$964.51
NET RETURN OVER OPERATING COST	\$351.88	\$460.10	\$428.69	\$728.59	\$(74.08)	\$1,191.63
SUMMARY:						
TWO-YEAR NET RETURN OVER TOTAL COST		\$271.04		\$609.72		\$658.26
ANNUAL NET RETURN OVER TOTAL COST		\$135.52		\$304.86		\$329.13
ANNUAL NET RETURN OVER CORN-SOYBEAN ROTATION		\$-		\$169.34		\$249.11

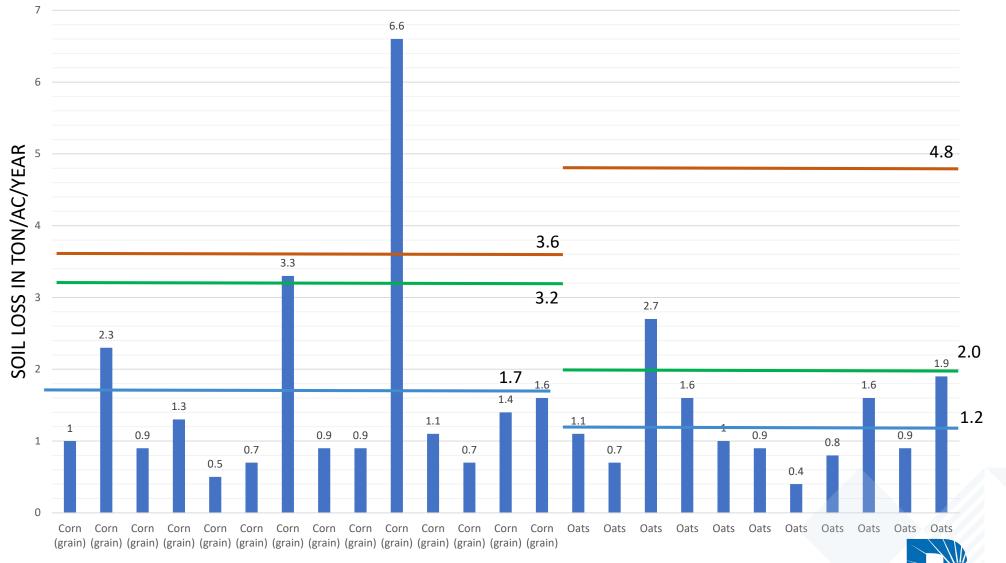
#### Tools Results



#### Cropland Stewardship Achievement



#### Fieldprint Calculator Soil Conservation Score

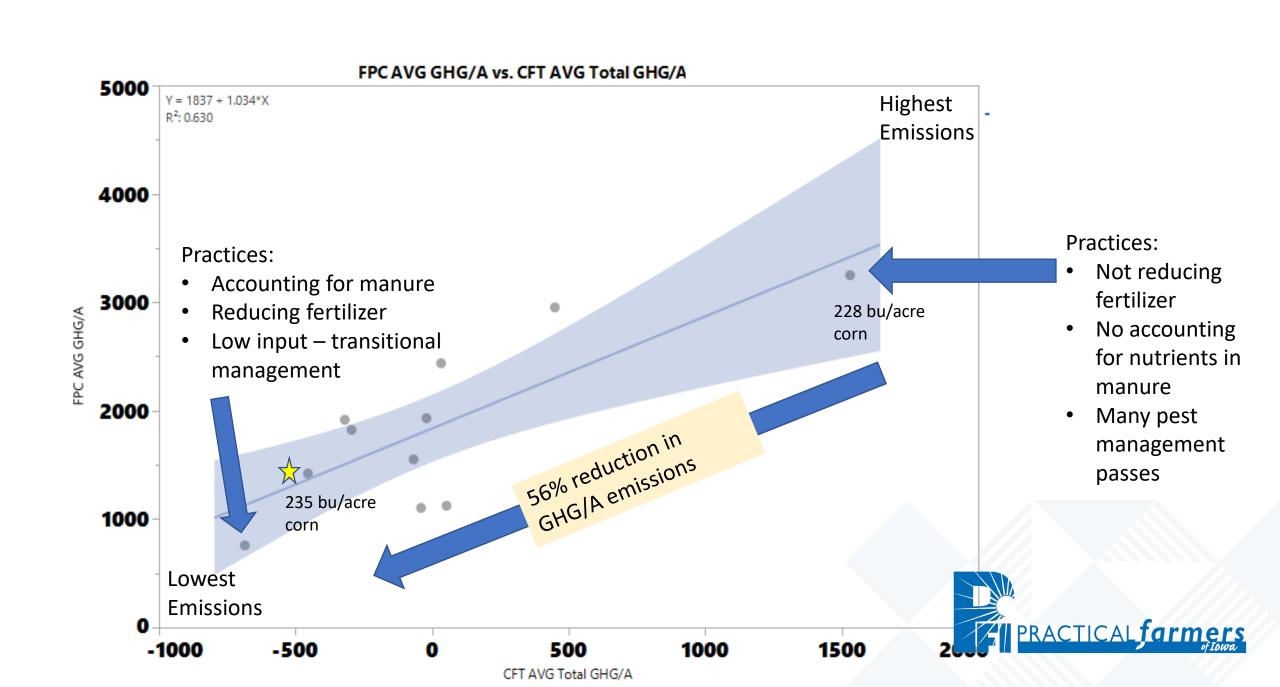


National —— Benchmark

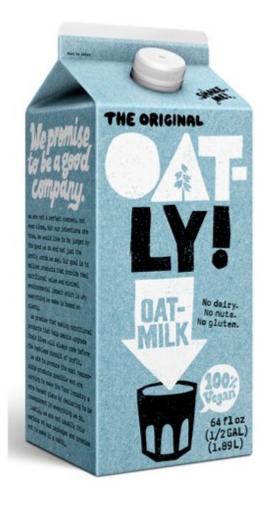
Iowa — Benchmark

PFI \_\_\_\_\_ Average





#### Human Food

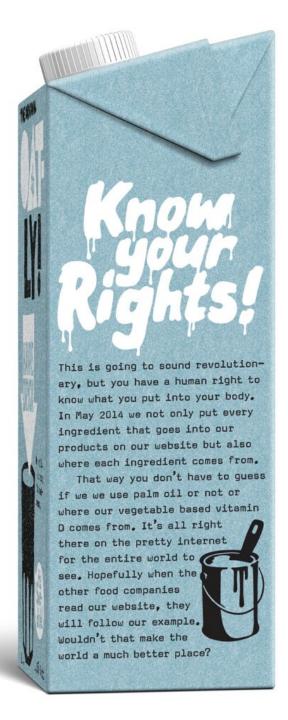




GRAIN MILLERS

#### THE ORIGINAL





## A company built on the idea of change

## **OUR US PRODUCTS**









































# OATLY NORTH AMERICAN FOOTPRINT 2019 / 2020











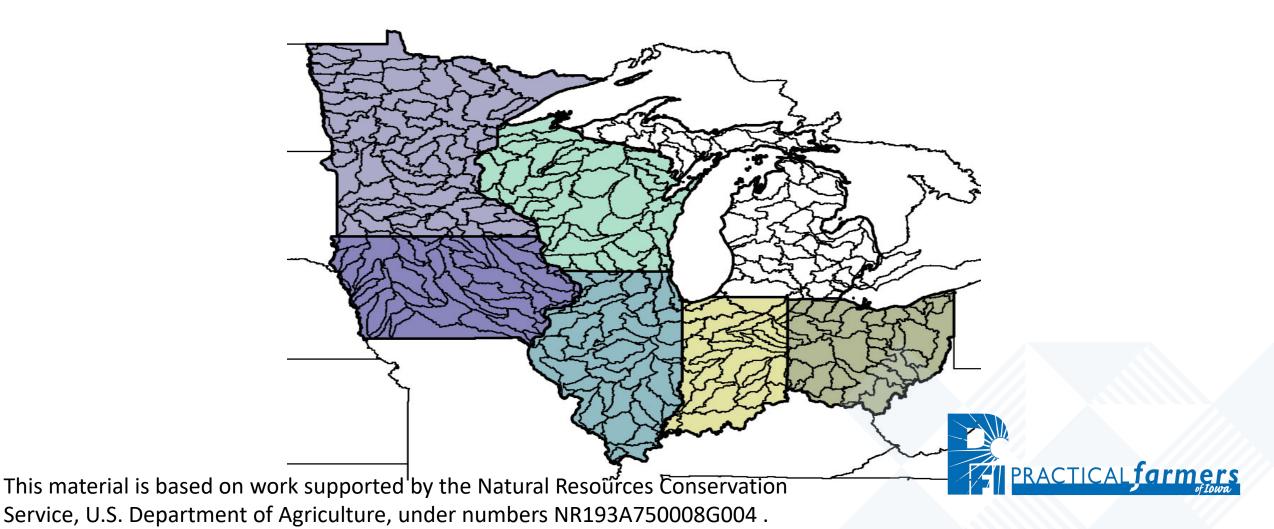
## Take-Aways from First CIG

- Farmers are eager to diversify crop rotations, <u>but lack of markets is a</u> <u>disincentive to adoption at scale</u>
- Food grade small grain markets aren't enough:
  - Low volume
  - No alternative to premium markets if specifications (test weight, etc.) aren't met





## 2018 CIG Award: Reviving Feed and Seed Markets to Grow Small Grains in the Cornbelt



Animal Supply Chain Project Partners

# Smithfield<sup>®</sup>

























Vibrant Communities