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Beginning
Farmer
NEWS
January 2023

Equipping farmers to build resilient farms and communities.



Register today for the Beginning Farmer Summit in Ames on Feb. 13

Are you a beginning farmer? Are you thinking about starting a farm? Are you a landowner with notions of getting a beginning farmer on your land?

If you said "yes" to any of those questions, join us at the Beginning Farmer Summit!

Four tracks to choose from:

- Getting Ready for Land
- Beginning Farmer: Enterprise Budgeting
- Beginning Farmer: Marketing Plan Fundamentals
- Setting Goals and Taking the Next Steps for Landowners

The Beginning Farmer Summit is **FREE** for everyone, but registration is required for lunch by Feb. 9.

[Learn more & register](#)

Early registration for the PFI annual conference closes Jan. 12



The PFI annual conference is Jan. 20-21 in Ames, with **pre-conference short courses on Jan. 19-20.**

Walk-ins are welcome, but rates increase by \$20 each day of the conference.

The conference features 68 different farmers as session leaders, along with trusted service providers and researchers.

Bonus: The PFI Dinner + Pickles & Preserves Potluck is included in registration!

[Register today](#)

2023 Winter Farminar Series



Farminars are Practical Farmers' version of a webinar – a farmer-led webinar! These 90-minute, online presentations are **FREE** for everyone, and we encourage attendees to come with questions for the chat box.

Farminars are held Tuesdays, noon-1:30 p.m. Central Time, from January to March.

[See the full lineup and register.](#)

UPCOMING EVENTS

Upcoming PFI events

All events listed in Central Time.

Jan. 17: Farminar - [Creating Healthy Spaces for Pollinators to Thrive: Protecting Pollinator Habitat From Pesticides](#)

Speakers: Emily May & Karen Jokela, Xerces Society
Noon-1:30 p.m. | Online

Jan. 31: Farminar - [Creating Space for Pollinator and Beneficial Insect Habitat on Small Urban Farms](#)

Speakers: Stephanie Steele, Xerces Society; Akello Karamoko, Keep Growing Detroit
Noon-1:30 p.m. | Online

Jan. 19-21: Conference - [Practical Farmers of Iowa Annual Conference and Pre-Conference Short Courses](#)

Full day | Ames, IA

Feb. 13: Conference - [Beginning Farmer Summit](#)

8:30 a.m. - 4 p.m. | Ames, IA

Friends of PFI events

Jan. 10-March 7: Webinar Series - [Small-Scale Growing & Marketing for Beginning Farmers](#)

11 a.m.-12:30 p.m. | Online

Feb. 11: Conference - [SFA Annual Conference](#)

Gorecki Conference Center
Full day | St. Joseph, MN

Jan. 13-14: Conference - [Great Plains Growers Conference](#)

Missouri Western University
St. Joseph, MO

Feb. 23-25: Conference - [Marbleseed Organic Farming Conference](#)

Full day | Lacrosse, WI

Jan. 20: Webinar - [Land Stewardship Project's 40th Anniversary Celebration with Robin Wall Kimmerer](#)

5:30 p.m. | Online

See what else is coming up on our events calendar

BEGINNING FARMER RESOURCES

Check out these additional resources for beginning farmers

[AgProfit Strategies](#)

Beginning farmers raising grain, dairy or livestock can receive stipends for attending online or in-person courses, and may be eligible for grants. Learn more about the program at [AgProfit Strategies from the National Farmers Organization](#).

[Garden Production Manager](#)

Wallace Centers of Iowa is hiring a Garden Production Manager. This position will manage the organization's 12 acres of tillable land and orchard including an annual site plan for 1-2 acres of vegetable/herb production for use by our two commercial kitchens, fallow ground, cover crops, and other land use.

[Small-Scale Growing & Marketing for Beginning Farmers](#)

This virtual webinar series is designed for beginner farmers and will provide education around small scale production and marketing. Each will take place online, from 11-12:30 p.m. CT and will combine presentations from Agricultural Management Professionals and farmers.

Marketing your Online Store

From understanding the purpose of Market Analysis to developing a full marketing plan, walk you through the steps it takes to drive your online farm store. By the end of this course you will have a complete marketing strategy and ready to build posts that drive traffic to your online farm store.

STAY CONNECTED WITH PFI



Looking for more?

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